# CMMU Software and Database

By Piyapas Tharavanij

### Key points

- For our students, they're FREE!!!!.
- More! Very useful for your class reports, thematic papers and theses
- More? YES. You can even use and apply them in your work.
- A pity, really, if not to use.

Just a teaser!!!

MS Office 365 Pro Plus

MS Office for Windows

**Adobe Creative Cloud** 

**SPSS** 

Google Drive

ESET Antivirus

Matlab

#### **KEY!** To the Treasure

Your Mahidol student account and password

Example: Piyapas Tharavanij

Account: piyapas.tha@student.mahidol.ac.th

- Don't loose your password. Keep it with you tight.
- You can access to all services after the first semester begins (unfortunately, not during the pre-course).
- Use this email to contact and connect to our services and databases.

## Two types of services

- Services for Individual
  - You have your own account.
  - Free to use at home or on the beach or in your camp
- At college services
  - For students available only at the college
  - Access at CMMU Library on the 3<sup>rd</sup> floor.

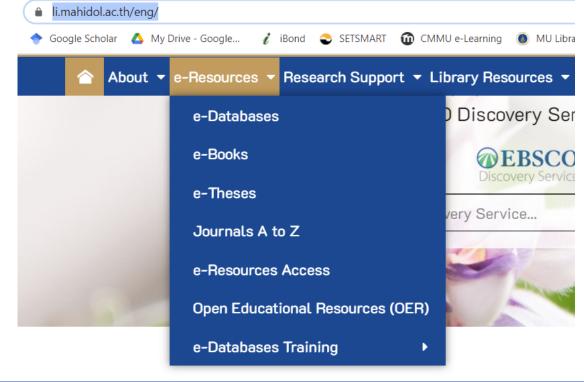
### VPN (Virtual Private Network)

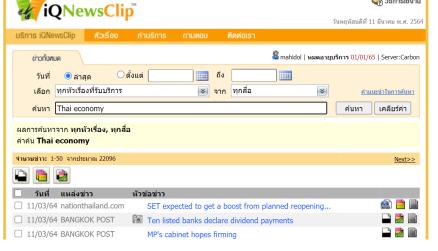
- To access, Mahidol online services at home, you need to access through VPN. See...
- https://muit.mahidol.ac.th/vpn.htm
- (The links are in Thai. There are no English version, unfortunately.)
- Example of benefits
  - ✓ Download licensed software
  - ✓ Access news databases
  - ✓ Access journal and book databases

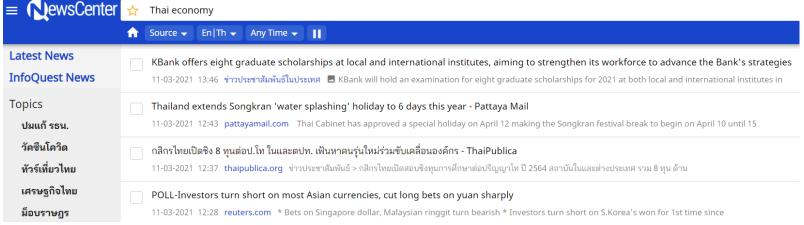
### Services for Individual: MU library

- https://www.li.mahidol.ac.th/eng/
- Academic Journal
- Books: eBook, pdf
- e-Newspaper
  - **≻**NCX
  - https://www.li.mahidol.ac.th/e-newspapers/

🎧 วีธีการใช้งาน







### Services for Individual: CMMU library

- https://library.cm.mahidol.ac.th/librarybak/
- Workshop & Training
  - Endnote 21 (reference management)













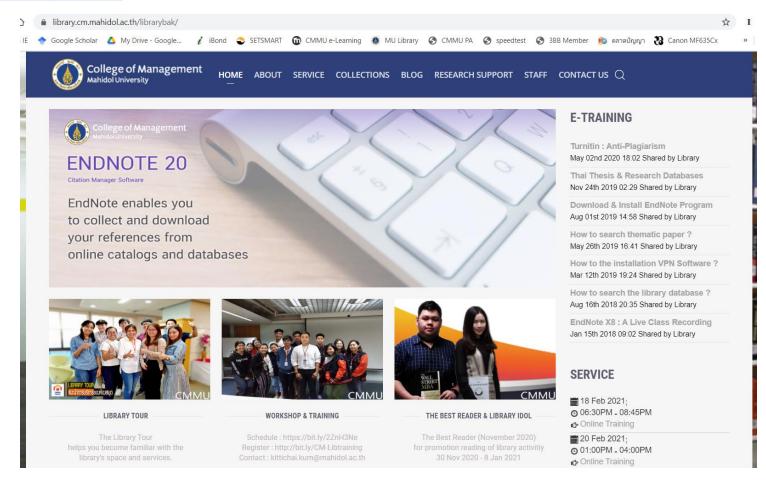












#### MS Office 365

#### What's new?

Microsoft Office 365 ของนักศึกษา ปัจจุบันจะถูกอัพเกรดเป็น License ใหม่ และพร้อมใช้งาน ตั้งแต่ วันจันทร์ที่ 24 กุมภาพันธ์ พ.ศ.2563 เป็นตันไป โดย สามารถติดตั้ง Microsoft Office ลงบน อุปกรณ์ส่วนตัว (PC, Notebook, Tablet, Smartphone) เพื่อการใช้งานแบบ offline

\*\*\* นักศึกษาที่สำเร็จการศึกษา ยังสามารถ ใช้งาน Microsoft Office 365 License เดิม ได้ตามปกติ



นักศึกษาปัจจุบันสามารถติดตั้ง Microsoft Office ลงบน



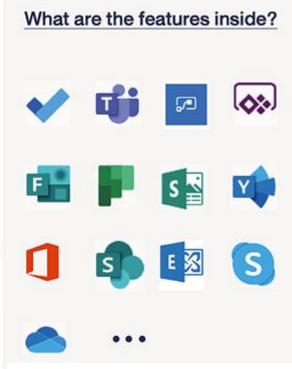
คอมพิวเตอร์ (PC, Mac)



สมาร์ทโฟน

แท็ปเล็ต

จำนวน 5 เครื่อง จำนวน 5 เครื่อง จำนวน 5 เครื่อง



Microsoft Office 365 Pro Plus

http://login.microsoftonline.com/

The MUIT of Mahidol university upgrade new license of Microsoft Office 365 for current students on February 21st, 2020 at 6.00 p.m.

Support iOS/Android

Log in : name.sur@student.mahidol.ac.th https://www.office.com/

How to the installation Microsoft Office 365 https://bit.ly/2UHUHcq

\*Designed by pikingproduc/Finepik\*















Everyone at Mahidol University can use unlimited storage! 3 steps to get unlimited



#### ลงทะเบียนใช้งาน GOOGLE DRIVE ไม่จำกัดพื้นที่

https://gap.mahidol.edu

การสมัครเข้าใช้งาน : สำหรับบุคลากร และนักศึกษา

มหาวิทยาลัยมหิดล

นักศึกษา : @student.mahidol.edu

บุคลากร : @mahidol.edu

#### Size limit to 4GB

Manual:

https://muit.mahidol.ac.th/pdf/gap/RegisterGAP-09jul2013.pdf

- 1. Fill out the interest form : https://gap.mahidol.edu
- Activate your account with the link sent to your email.
  - Register for Mahidol email.

### **MU Software**

- Software: <a href="http://softwaredownload.mahidol/">http://softwaredownload.mahidol/</a>
- Manual: <a href="https://muit.mahidol.ac.th/online.htm">https://muit.mahidol.ac.th/online.htm</a>

- Student Software:
- Microsoft Office, ESET Endpoint Antivirus, Endnote, MATHLAB, SPSS, Adobe Creative Cloud, Microsoft Office 365 Pro Plus

### **Databases for Individual**

• Euromonitor Passport:

https://www.portal.euromonitor.com/portal/magazine/homemain

• Academic Journal:

https://www.li.mahidol.ac.th/eng/

• News:

https://www.li.mahidol.ac.th/eng/

### **Passport**

#### Your gateway to global strategic intelligence

Passport from Euromonitor International sets the standard for global market analysis. It offers a single gateway to business intelligence on industries, countries and consumers.

Passport is the information solution that world-leading companies rely on. National and international manufacturers, retailers, suppliers, investment banks, management consultancies, advertising agencies and trade promotion organisations all use our analysis on a daily basis to make better-informed decisions.

- → Understand industry market performance trends and drivers
- → Identify factors influencing the business environment
- → Understand customers through effective profiling
- → Anticipate opportunities by monitoring changing trends

#### Identify and exploit emerging trends globally and locally

			2002*	2983 *	2984*	2005 *	2016 *	2007
Beer				A SECOND	0.00000	-	- Control of	- 100
-	-	Japan - Off-trade Value RSF - US\$ bn	21.1	20.5	20.7	20.3	29.2	11
S048818		Russia - Off-trade Value RSP - US\$ mn	6,861.0	1.441.0	10,122.0	11,500.3	13,479.4	15.51
-		Mexico - Off-trade Value RSP - US\$ mn	5,881.4	5,945.1	6,580.0	6,884.9	7,361.9	7,63
-		Germany - Off-trade Value RSP - US\$ mn	6,922.7	6,769.3	6,570.3	6,560.0	6.014.3	6,88
NRT Smoki	nu crssation							
904 <b>88</b> 88		Japan - Retail Value RSP - US\$ 5n	0.1	0.1	0.1	0.1	0.1	
-		Russia - Retail Value RSP - US\$ mn		-	- 10	1.7	3.2	
		Mexico - Retail Value RSP - US\$ mn	4.6	5.4	4.6	5.1	4.8	
-		Germany - Retail Value RSP - US\$ min	44.0	47.9	54.6	58.3	60.0	
Cigarettes	including RY	0						
		Japan - Retail Value RSP - US\$ bn	35.6	35.9	35.5	35.3	15.2	
th.		Russia - Retail Value RSP - US\$ mn	4,853.8	5,036.1	5,429.7	6,140.4	0.002.4	8,0
it.		Mexics - Retail Value RSP - US\$ mn	3,341.6	3,320.6	3,346.7	3,458.0	3,641.8	3.9
the		Germany - Retail Value RSF - US\$ min	28,147.4	29,339.1	27,917.1	19,855.9	27,829,4	28,21
Consumer	expenditure	on alcoholic beverages and tobacco						
Bá	TRANSTA	Japan - US\$ mit	81,138.1	77,958.4	77,531.5	76,918.1	77.232.2	27,90
204- 1	TA ALLAYA	Russia - US\$ mn	6,662.5	7,905.2	9,498.7	10,623.2	11,581.8	12,9
0.6	YLALLY.	Mexico - US\$ mn	10,484.3	11,142.9	12,193.0	12,142.4	14,125.5	14.9
34	TARATA	Germany - US\$ min	54,350.4	54,211.4	54,379.5	56,244.9	57,545.6	59,2
Annual disp	posable inco	me						
10 to		Jepan - US\$ mn	2,677,995.8	2,646,722.2	2,667,262.0	2,708,535.8	2,777,324.0	2,846,1
製造出		Russia - US\$ mn	251,361.8	282,017.4	340,000.5	429,806.3	532,791.4	592,00
With the same of t		Mexico - US\$ mn	438,834.0	478,950.6	526,000.2	572,225.6	622,266.5	663,70
Milital		Germany - US\$ mn	1,815,872.8	1,850,783.6	1,884,494.3	1,917,908.3	1,960,273.6	2,007,93
Smoking pr	revalence in	population aged 15+						
量由		Japan - % of population aged 15+	33.4	33.0	32.7	32.8	32.3	
Militar		Russia - % of population aged 15+	41.5	41.2	41.5	41.9	41.7	
Militia .		Mexico - % of population aged 15+	29.7	30.0	30.2	31.1	31.6	- 1
報告出		Germany - % of population aged 15-e	34.6	34.0	32.5	25.7	21.4	- 1

Benchmark company, brand and channel performance

### Databases at college level

- Available at CMMU library on the 3<sup>rd</sup> floor.
- SETSMART Enterprise Edition (Including SET, MAI, TFEX, BEX)
- ChatGPT Plus
- FinChat
- Udemy course online (only for Finance and BM students thanks to ajarn Kittichai (sing))
- CFA level 1 and 2 online course tutorial (only for Finance students)

## **SETSMART**

An investment tool for fundamental analysis from the Stock Exchange of Thailand



Complete with indices, stocks, derivatives, funds and listed company information both real-time and 5-years historical data



Access anywhere, anytime via internet



Support both Thai and English



Simply export data to Excel

